

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
14 April 2005 (14.04.2005)

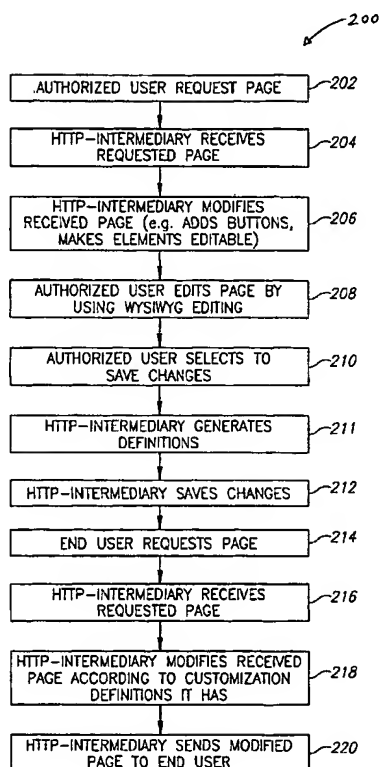
PCT

(10) International Publication Number
WO 2005/033827 A2

- (51) International Patent Classification⁷: **G06F**
- (21) International Application Number:
PCT/IB2004/003228
- (22) International Filing Date: 4 October 2004 (04.10.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
158282 2 October 2003 (02.10.2003) IL
- (71) Applicant (for all designated States except US): **NET-MASK (EL-MAR) INTERNET TECHNOLOGIES LTD.** [IL/IL]; 8 Yad Harutzim Street, 44641 Kfar-Saba (IL).
- (72) Inventor; and
- (75) Inventor/Applicant (for US only): **MARMOR, Eliyahu** [IL/IL]; 14 Har-Adir Street, Kfar-Saba (IL).
- (74) Agents: **FENSTER, Paul et al.**; Fenster & Company, Intellectual Property 2002 LTD., P.O. Box 10256, 49002 Petach Tikva (IL).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,

[Continued on next page]

(54) Title: **CONFIGURATION SETTING**



(57) Abstract: A method of defining customization for electronic content retrieved over an electronic connection, comprising: (a) retrieving electronic content from a remote server to a local client; (b) editing the content at the local client by a user using a WYSIWYG editor, wherein said editor is a standard software used for displaying of content and wherein said editing does not require installation of software requiring user authorization; and (c) automatically generating at least one customization definition based on said editing, said customization definition suitable for automatic applying to said content.



FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI,
SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ,
GW, ML, MR, NE, SN, TD, TG).

Published:

— without international search report and to be republished
upon receipt of that report

Declaration under Rule 4.17:

— of inventorship (Rule 4.17(iv)) for US only

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.